



Sponsorship Opportunities

Elevate your brand beyond
the **exhibit hall.**



SCRS
WEST
CLINICAL TECH & INNOVATION
Site Solutions Summit™



June 1-2, 2026



Scottsdale, AZ

Why Sponsor

SCRS West: Site Innovation Summit



The intersection of technology and best practice leads to breakthroughs within the clinical research enterprise. SCRS West: Site Innovation Summit will focus on new thinking and collaborative problem solving to power the partnerships research needs in 2026 and beyond.

 JUL 17 June 1-2, 2026 |  The Scott Resort & Spa| Scottsdale, AZ

Connect with Key Decision-Makers



Gain Exclusive Brand Visibility

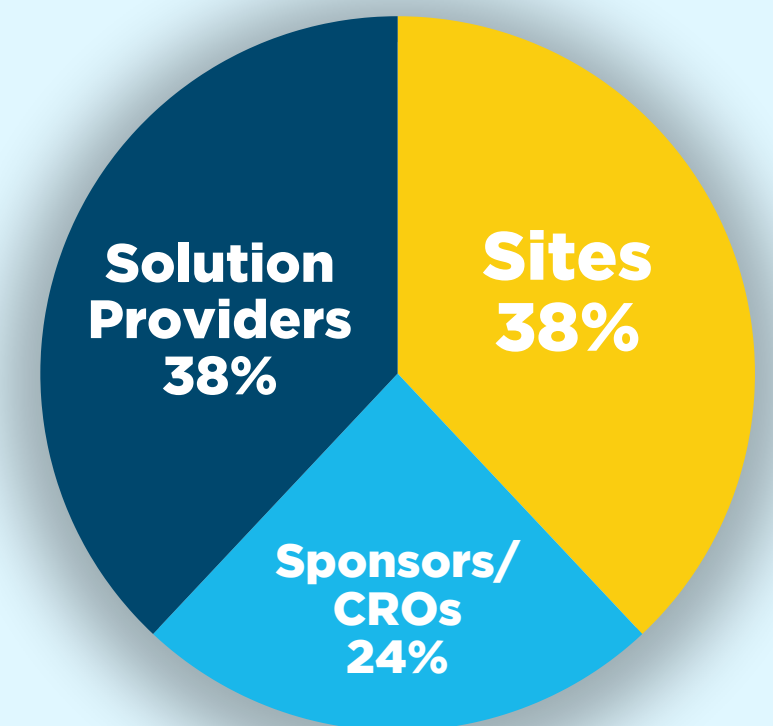


Anticipated Attendance:

350+



99% of attendees shared that the exhibit hall met and exceeded expectations for learning and networking!



Site Appreciation Reception Sponsor

Celebrate & Connect with the Entire Summit Community!

\$10,000 | Premium Opportunity

As the exclusive **Site Appreciation Reception Sponsor**, your company will take center stage at one of the most anticipated networking events of the Clinical Tech & Innovation Summit. This high-profile sponsorship offers a unique opportunity to engage directly with **leaders, industry executives, and key decision-makers** in a relaxed, social setting.

✓ **Exclusive Branding & Signage**
Your logo prominently displayed throughout the reception venue.

✓ **Stage & App Recognition**
Verbal mentions from event hosts and branded recognition in the official event app.

✓ **Custom Food & Bev Offerings**
Elevate the experience with customized menu items reflecting your brand.

✓ **Premium Networking Access**
Strengthen relationships with site professionals in an intimate and engaging atmosphere.



Site Spark Innovation Award

Celebrate Innovation and Leadership in Clinical Research!



\$7,500 | Premium Opportunity

As the **exclusive Site Spark Innovation Award Sponsor**, your company will be directly associated with recognizing groundbreaking achievements and innovations in clinical research. This high-profile sponsorship highlights your commitment to advancing the industry and positions your brand as a leader in fostering new ideas and excellence.



- ✓ **Exclusive Award Sponsorship**
As the sole sponsor, your company will be directly linked to the prestigious Site Spark Innovation Award, showcasing your support for innovation in clinical research.
- ✓ **Premium Brand Visibility**
Your logo prominently displayed on the award slide during the presentation, ensuring visibility to all attendees.
- ✓ **Stage Recognition**
Position your company as a leading supporter of excellence in clinical research, with direct access to the top influencers in the field.

Experience Sponsorships

Elevate Attendee Engagement and Showcase Your Brand in Action!

As an Experience Sponsor, your company will have the opportunity to create memorable, interactive experiences that leave a lasting impact on Summit attendees.



Summit Registration Experience | \$5,000

Exclusive sponsorship welcoming all attendees to the Summit. High logo visibility through signage at the registration desk, kiosks, program guide and registration website.



Networking Breaks | \$5,000

Logo on signage near break stations in exhibit hall for up to 4 networking breaks, leave materials on break tables.

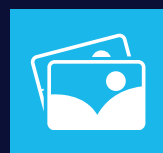


Table Talk Sponsorship | \$4,000

Logo on signage and website. Option to bring branded photo booth props for attendees to use.



General Session Sponsorship | \$2,500

Logo near lounge areas and tables in between breakout sessions. Option to leave behind marketing materials.



Opening Session Panel | \$3,000

Recognition by SCRS and logo on stage signage. Option to welcome crowd with short message, less than 1 minute.

Meal Sponsorships



Make a lasting impression at the Clinical Tech & Innovation Summit by sponsoring the **most attended and essential networking moments**- breakfast and lunch! These sponsorships ensure your brand is front and center while attendees **connect, refuel, and engage in key discussions**.



Breakfast Sponsorship

\$3,500

Start the day with your brand at the forefront! As the breakfast sponsor, your company will be the first thing attendees see as they grab their morning coffee and breakfast. Opportunity for table drop.



Clinical Connections Lunch

\$5,000

Lunch is a key moment when attendees engage in meaningful conversations, and your brand will be at the center of it all. Opportunity for table drop.



Guaranteed Visibility

Attendees must visit these spaces, ensuring maximum brand exposure.



Premium Brand Placement

Your logo will be displayed at all food stations and on tables throughout the area.



High-Traffic Networking

Breakfast and lunch provide natural conversation starters.

Digital Sponsorships



Put your brand in front of industry professionals **before, during, and after the Summit** with high-visibility digital sponsorships. Whether through emails, mobile apps, or website features, these opportunities provide **direct access to engaged attendees and decision makers.**



Wifi Sponsorship | \$4,500

Stay Connected, Stay Top of Mind!

As the exclusive Wi-Fi Sponsor, your brand will be at the center of every connection made at the Summit. With your company name incorporated into the Wi-Fi password and high-visibility branding throughout the event, attendees will engage with your brand every time they log in.



Know Before You Go Email | \$2,000

Be the First Brand Attendees See!

Your company will be front and center in one of the most-read communications leading up to the Summit. This email is a crucial touchpoint for attendees as they prepare for the event, ensuring your brand is seen and remembered.



Summit App | \$4,000

Maximize Your Brand's Digital Presence!

As the exclusive Summit App Sponsor, your brand will be the first thing attendees see when they engage with the event's most essential digital tool. The official Summit App is the go-to resource for schedules, session details, networking, and real-time updates, ensuring continuous interaction with your brand.



Item Sponsorships

Put Your Brand in Every Attendee's Hands with Exclusive Item Sponsorships!

Get unmatched brand visibility by sponsoring essential conference items that attendees will use throughout the event and beyond. These high-impact sponsorships ensure continuous brand exposure, reinforcing your company's presence in a memorable way.



Summit Attendee Bags

As the exclusive Summit Attendee Bag Sponsor, your brand will gain maximum visibility throughout the entire event. Every attendee will receive a high-quality bag featuring your logo alongside the SCRS Summit logo, ensuring continuous exposure during and after the Summit.

\$5,000 | exclusive



Badge Lanyards

As the exclusive Lanyard Sponsor, your logo will be prominently displayed on the official attendee lanyards, ensuring constant brand visibility throughout the entire event. Worn by every attendee, speaker, and exhibitor, lanyards are a high-impact branding opportunity that guarantees repeated exposure.

\$5,000 | exclusive



Hydration Sponsorship

As the exclusive Hydration Sponsor, your brand will be front and center as attendees stay refreshed throughout the Summit. Your logo will appear on reusable SCRS water bottles distributed to all attendees at registration, ensuring your brand is seen at every break and networking opportunity.

\$4,500 | exclusive



Summit Portfolio

As the exclusive Summit Portfolio Sponsor, your brand will be front and center on every attendee's essential conference tool. With your logo or artwork displayed alongside the SCRS Summit logo on high-quality Summit portfolios, you'll ensure lasting brand visibility throughout the entire event.

\$3,500 | exclusive