



GLOBAL IMPACT PARTNERSHIP

FOR SPONSORS

The Premier Forum for Sponsor–Site Collaboration





SCRS Global Impact Partners

The Society for Clinical Research Sites is a global community addressing site success across the clinical research ecosystem. Industry leading sponsors, CROs, sites and providers participate as **SCRS Global Impact Partners** to share trends and collaborate on strategies that improve study performance.



A Unique Ecosystem

Working together to improve study performance.

SPONSORS



CROs



SITES



PROVIDERS

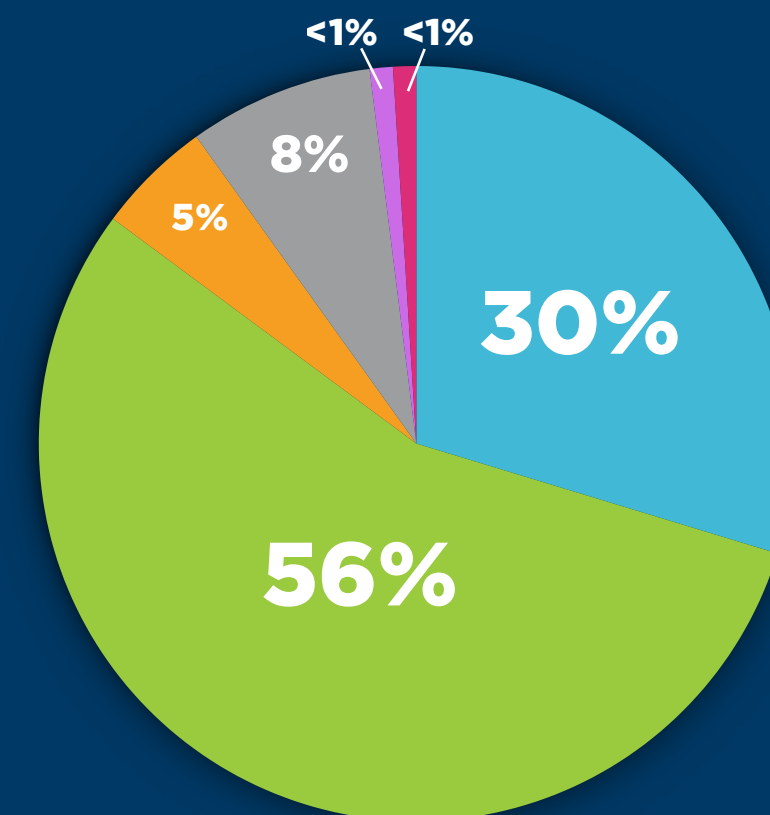




MEMBER DEMOGRAPHICS

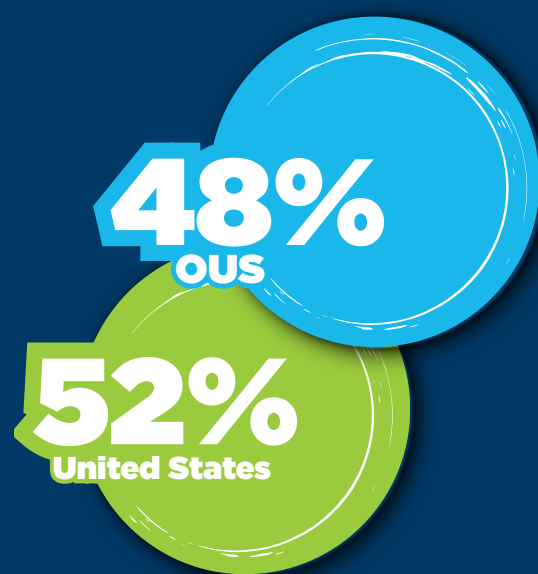
12,000+

Total site memberships



*Academic Institutions & Hospitals represent 12% of Individual Sites

84 Countries
Represented in membership



Algeria	Democratic Republic of the Congo	Ireland	Oman	South Korea
Angola	Denmark	Italy	Pakistan	Spain
Argentina	Dominican Republic	Jamaica	Panama	Sweden
Armenia	Ecuador	Japan	Peru	Switzerland
Australia	Egypt	Kenya	Philippines	Taiwan
Bangladesh	El Salvador	Lebanon	Poland	Tanzania
Belgium	Ethiopia	Luxembourg	Portugal	Thailand
Botswana	Finland	Madagascar	Qatar	Tunisia
Brazil	France	Malawi	Russia	Uganda
Bulgaria	Georgia	Malaysia	Saudi Arabia	Ukraine
Canada	Germany	Mexico	Senegal	United Arab Emirates
Chile	Ghana	Morocco	Serbia	United Kingdom
China	Hungary	Namibia	Sierra Leone	United States
Colombia	India	Netherlands	Singapore	Uzbekistan
Costa Rica	Indonesia	New Zealand	Slovakia	Zimbabwe
Cote d'Ivoire	Iraq	Nigeria	Slovenia	
Czech Republic		North Korea	South Africa	



WHY SPONSORS JOIN

Global Impact Partnership

The Importance of Sponsor-Site Collaboration

Site success impacts every aspect of clinical research—timelines, enrollment, patient diversity, and overall trial quality. The Global Impact Partnership (GIP) gives sponsors a powerful, year-round platform to strengthen relationships with sites, open dialogue between industry leaders, and shape the future of research.



Direct site relationships

Build trust and co-create solutions with the organizations driving study execution.

Actionable insights

Learn what matters most to sites—contracting, payments, enrollment support, diversity— and turn that into a competitive advantage.

Global credibility

Align your brand with SCRS, the world's only organization 100% dedicated to clinical research sites.

Return on investment

Reduce trial friction, accelerate enrollment, and improve overall study performance by strengthening your reputation as a sponsor of choice.

GIP Initiatives



SCRS brings together Global Impact Partners and Leadership Council members on initiatives to address site-facing challenges. These SCRS initiatives include GIPs to share ideas, build strategy and inform content.

SCRS INITIATIVES



ANNUAL SUMMITS



CONTENT PUBLISHING

InSite Journal, InFocus Newsletter, Press Releases, Social Networks, SCRS Talks Podcast.

CUSTOM INSIGHTS

GIP organizations invest in custom focus groups (SAGs) to improve operations or programs. SCRS Research offers opportunities for data insights through SCRS members.

MEMBERSHIP SITES LEADERSHIP COUNCIL

Work together throughout the year on programming aligned with site success.

YOUR ROLE & OPPORTUNITIES AS A GIP

Strategic Access & Influence



Dedicated **seat on the Global Impact Board**, connecting your executives with site, CRO, and industry leaders.



Invitations to **exclusive GIP meetings** both virtually and at SCRS Summits worldwide.



Opportunity to **participate in SCRS initiatives** such as *Digital Innovation, Site Payments, and Collaborate Forward*.



Recognition across SCRS Flagship Communications; Summits, research content and industry events as a Global Impact Partner.





YOUR ROLE & OPPORTUNITIES AS A GIP

Collaboration & Advocacy

- ✓ **Contribute to SCRS work-streams** that address operational barriers and site-centric solutions.
- ✓ Co-create **best practices and resources** that strengthen site sustainability.
- ✓ Engage in meaningful **cross-stakeholder discussions** that advance shared understanding between sites, sponsors, and CROs.





YOUR ROLE & OPPORTUNITIES AS A GIP

Community & Learning Access



Two full registrations to each SCRS Site Solutions Summit (Europe, Australia & New Zealand, West, Global, Latin America).



Access to SCRS virtual programs, including webinars and workshops annually.



Opportunities to share thought leadership through panels, roundtables, and SCRS Talks podcasts.





YOUR ROLE & OPPORTUNITIES AS A GIP

Visibility & Recognition

-  Your network featured on the SCRS website and GIP materials.
-  Use of the Global Impact Partner logo to showcase your commitment to site advocacy and collaboration.
-  Inclusion in SCRS marketing and Summit visibility opportunities that elevate your brand among global research leaders.

Global Impact Partners

SPONSORS





Ready to engage?

Book a conversation: calendly.com/marcus-maleck-scrs

Email: marcus.maleck@myscrs.org

Website: myscrs.org | scrsprograms.com

