



# GLOBAL IMPACT PARTNERSHIP

FOR CROs

The Premier Forum for CRO–Site Collaboration





# SCRS Global Impact Partners

The Society for Clinical Research Sites is a global community addressing site success across the clinical research ecosystem. Industry leading sponsors, CROs, sites and providers participate as **SCRS Global Impact Partners** to share trends and collaborate on strategies that improve study performance.



# A Unique Ecosystem

Working together to improve study performance.

## SPONSORS



## SITES



## CROs



## PROVIDERS

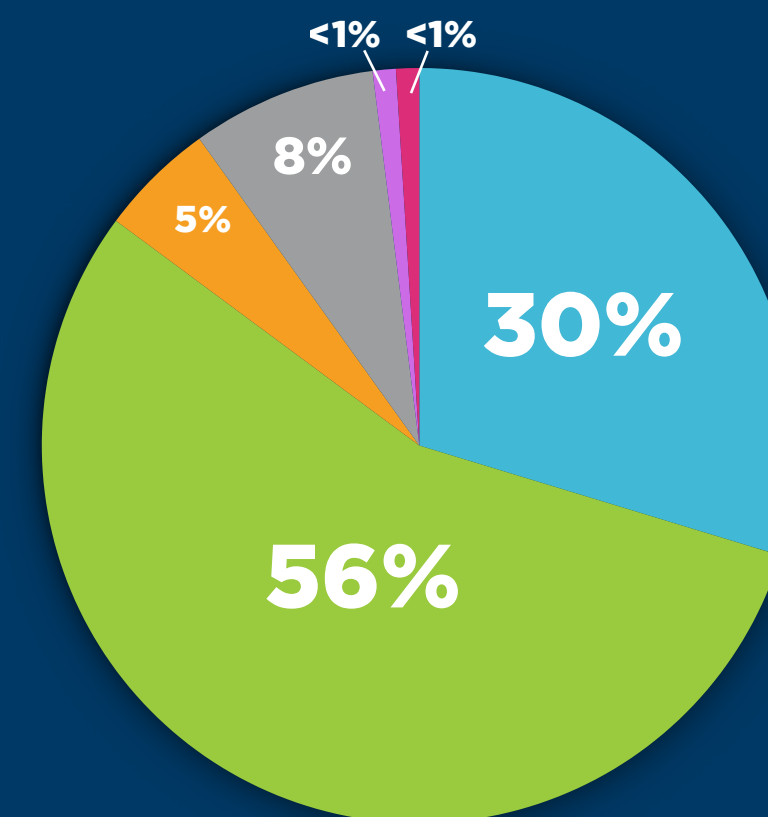




# MEMBER DEMOGRAPHICS

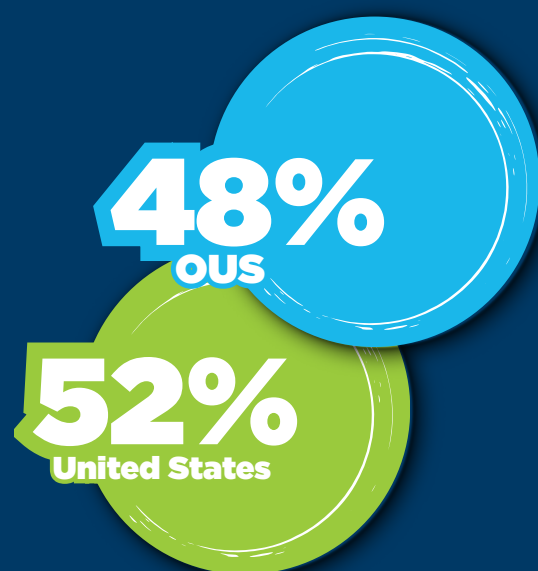
**12,000+**

**Total site memberships**



\*Academic Institutions & Hospitals represent 12% of Individual Sites

**84 Countries**  
**Represented in membership**



|                |                                  |             |              |                      |
|----------------|----------------------------------|-------------|--------------|----------------------|
| Algeria        | Democratic Republic of the Congo | Ireland     | Oman         | South Korea          |
| Angola         | Denmark                          | Italy       | Pakistan     | Spain                |
| Argentina      | Dominican Republic               | Jamaica     | Panama       | Sweden               |
| Armenia        | Ecuador                          | Japan       | Peru         | Switzerland          |
| Australia      | Egypt                            | Kenya       | Philippines  | Taiwan               |
| Bangladesh     | El Salvador                      | Lebanon     | Poland       | Tanzania             |
| Belgium        | Ethiopia                         | Luxembourg  | Portugal     | Thailand             |
| Botswana       | Finland                          | Madagascar  | Qatar        | Tunisia              |
| Brazil         | France                           | Malawi      | Russia       | Uganda               |
| Bulgaria       | Georgia                          | Malaysia    | Saudi Arabia | Ukraine              |
| Canada         | Germany                          | Mexico      | Senegal      | United Arab Emirates |
| Chile          | Ghana                            | Morocco     | Serbia       | United Kingdom       |
| China          | Hungary                          | Namibia     | Sierra Leone | United States        |
| Colombia       | India                            | Netherlands | Singapore    | Uzbekistan           |
| Costa Rica     | Indonesia                        | New Zealand | Slovakia     | Zimbabwe             |
| Cote d'Ivoire  | Iraq                             | Nigeria     | Slovenia     |                      |
| Czech Republic |                                  | North Korea | South Africa |                      |



**WHY CROs JOIN**

# Global Impact Partnership

## The Importance of Provider–Site Collaboration

Site success impacts every aspect of clinical research— We believe research sites are the engine of every trial. Their adoption of technology and services directly impacts enrollment, patient experience, compliance, and overall trial execution. The Global Impact Partnership (GIP) gives solution providers a powerful, year-round platform to strengthen relationships with sites, demonstrate value, and influence the future of clinical research.



### Optimize site performance

Gain insights that improve feasibility, startup, and study execution.

### Build trust

Co-create solutions with sites to reduce turnover and protocol deviations.

### Benchmark your performance

Compare your site relationships and operational practices through Eagle Award benchmarking data.

### Strengthen your brand

Demonstrate leadership in site partnership, inclusion, and innovation across SCRS programs worldwide.

# GIP Initiatives



SCRS brings together Global Impact Partners and Leadership Council members on initiatives to address site-facing challenges. These SCRS initiatives include GIPs to share ideas, build strategy and inform content.

## SCRS INITIATIVES



## ANNUAL SUMMITS



## CONTENT PUBLISHING

InSite Journal, InFocus Newsletter, Press Releases, Social Networks, SCRS Talks Podcast.

## CUSTOM INSIGHTS

GIP organizations invest in custom focus groups (SAGs) to improve operations or programs. SCRS Research offers opportunities for data insights through SCRS members.

## MEMBERSHIP SITES LEADERSHIP COUNCIL

Work together throughout the year on programming aligned with site success.

## YOUR ROLE & OPPORTUNITIES AS A GIP

# Strategic Access & Influence



Dedicated **seat on the Global Impact Board**, connecting your executives with site, CRO, and industry leaders.



Invitations to **exclusive GIP meetings** both virtually and at SCRS Summits worldwide.



Opportunity to **participate in SCRS initiatives** such as *Digital Innovation, Site Payments, and Collaborate Forward*.



**Recognition** across SCRS Flagship Communications; Summits, research content and industry events as a Global Impact Partner.





YOUR ROLE & OPPORTUNITIES AS A GIP

# Collaboration & Advocacy

- ✓ **Contribute to SCRS work-streams** that address operational barriers and site-centric solutions.
- ✓ Co-create **best practices and resources** that strengthen site sustainability.
- ✓ Engage in meaningful **cross-stakeholder discussions** that advance shared understanding between sites, sponsors, and CROs.





## YOUR ROLE & OPPORTUNITIES AS A GIP

# Community & Learning Access



**Two full registrations to each SCRS Site Solutions Summit (Europe, Australia & New Zealand, West, Global, Latin America).**



**Access to SCRS virtual programs, including webinars and workshops annually.**



**Opportunities to share thought leadership through panels, roundtables, and SCRS Talks podcasts.**





## YOUR ROLE & OPPORTUNITIES AS A GIP

# Visibility & Recognition

-  Your network featured on the SCRS website and GIP materials.
-  Use of the Global Impact Partner logo to showcase your commitment to site advocacy and collaboration.
-  Inclusion in SCRS marketing and Summit visibility opportunities that elevate your brand among global research leaders.

## Global Impact Partners

CROs





# Ready to engage?

**Book a conversation:** [calendly.com/marcus-maleck-scrs](https://calendly.com/marcus-maleck-scrs)

**Email:** [marcus.maleck@myscrs.org](mailto:marcus.maleck@myscrs.org)

**Website:** [myscrs.org](https://myscrs.org) | [scrsprograms.com](https://scrsprograms.com)

