

EXHIBITOR PROSPECTUS



March 26-27, 2018
The Tower - A Guoman Hotel
London, England

EUSiteSolutionsSummit.com • 410.963.2952



Our Voice
Our Community
Your Success

JOIN SCRS for the European Site Solutions Summit

Celebrate industry collaboration focused on research site success. The European Site Solutions Summit will provide remarkable networking, ideas, and important takeaways for everyone in the clinical enterprise. Participate as an exhibitor and contribute to the solutions our industry needs for site success.

About Site Attendees:

Investigators and site owners attend to improve business performance and establish new relationships.

About Sponsor and CRO Attendees:

Industry executives register for the Summit to gain operational efficiencies for their organizations, and build relationships with highly performing sites.

Meet teams from SCRS Global Impact Partners like

COVANCE
SOLUTIONS MADE REAL

inc
Research

inVentiv
Health

Lilly



medidata

REGENERON

trifecta

janssen | PHARMACEUTICAL COMPANIES
or **johnson-johnson**

SANOFI

EMD
SERONO

MERCK & CO., INC.
Whitehouse Station, N.J., U.S.A.

PPD

Fisher Clinical
Services
A Thermo Fisher Scientific Brand

Acurian
The Global Enrollment & Retention Specialist

gsk GlaxoSmithKline

greenphire

MEDPACE

ICON
A Symbol of Excellence

AMGEN

PAREXEL
YOUR JOURNEY. OUR MISSION.™

NOVARTIS

AstraZeneca

BIOCLINICA
SEE MORE CLEARLY

IQVIA

INTEGRITY REVIEW

Pfizer

SPONSORSHIP TIERS

EXHIBIT SPONSORSHIPS

EU Premier Sponsor **\$9,500**

Exhibit Package

- Premium placement exhibit space (6-foot table)
- Four full attendee registrations

Direct marketing to attendees

- One marketing piece included in Summit attendee bags
- Access to attendee pre and post mail list (name, title, company name, and mailing address)

Company Brand Impressions (your company logo included in all options below)

- EU Site Solutions Summit website and session slide intro
- Up to 2 outbound EU Summit marketing HTML
- Signage at registration counter

Content and Presentation Results

- Short (2-minute) presentation to all attendees at the EU Summit Reception
- Facilitator at a roundtable discussion during the Summit (subject to availability)

EU Performance Sponsor **\$4,000**

Exhibit Package

- One 6-foot exhibit space
- Two full attendee registrations

Direct marketing to attendees

- Access to attendee pre and post mail list (name, title, company name, and mailing address)

Company Brand Impressions (your company logo included)

- EU Site Solutions Summit website
- Onsite signage

EXPERIENCE SPONSORSHIPS

Registration Sponsorship **\$3,000**

- Your logo at registration desk and email confirmations, one giveaway at desk

Opening Session Sponsorship **\$3,000**

- Your logo at opening slide, one giveaway left on each seat, mention by MC

Break Sponsorship **\$1,500**

- Your logo on each break table, one giveaway left at each station

Lunch Sponsorship **\$2,500**

- Your logo on signage, one giveaway at each seat

Neck Wallet **\$5,000**

- Your logo present on each attendee's name badge. This neck wallet provides a place for business cards, a critical component for networking

All prices are listed in USD



See video clips, testimonials and more on YouTube, search: **MySCRSorg**



Visit the website
EUSiteSolutionsSummit.com

EUROPEAN SITE SOLUTIONS SUMMIT 2018 EXHIBITOR/SPONSOR AGREEMENT

March 26-27, 2018

The Tower - A Guoman Hotel, London, England

Fax Completed Form to 443.281.0660 or email to Sean.Soth@myscrs.org

Booth placement preferences (See floorplan for availability): 1st Choice _____ 2nd Choice _____

Company Name _____

Company Address _____

City _____ State/Prov _____ Zip _____

Primary Contact Person _____ Title _____

Email Address _____ Office Phone _____

Alternate Contact Person _____ Title _____

Email Address _____

Sponsor or exhibitor agrees to comply with all terms and conditions on both forms of this agreement. All terms and conditions of the 2018 European Site Solutions Summit are agreed upon and enforced by Exhibitor's signature. Exhibitor understands terms are non-cancellable. Exhibitor agrees to pay for the assigned exhibit space in accordance with the guidelines contained in the exhibitor rules and regulations page.

Signature (X) _____ **Date** _____

Sponsorship and Exhibit Selection (check box)

☐ EU Premier Sponsor **\$9,500**

☐ EU Performance Sponsor **\$4,000**

Attendee Event/Item Sponsorship

☐ _____ Sponsorship \$ _____

SCRS Online Advertising (Summit Exhibitor Price)

☐ SCRS Resource Guide Network

☐ Standard Profile \$750 annually

☐ Premium Profile \$995 annually

☐ Category Sponsorship & Premium Placement \$1000 annually

TOTAL \$ _____

Payment Terms Payment can be made by credit card (V, M, AX) during the registration process or by check. Payment by check is due upon receipt of invoice from Society for Clinical Research Sites or upon signature of this agreement. Booth assignment is contingent upon receipt of payment in full, terms are non-cancellable. Please make all checks payable to Society for Clinical Research Sites (SCRS).

Questions about payments can be directed to:

Accounting@mySCRS.org

Payment

☐ **Invoice in Full**

Invoice my company at the above address. I understand that payment is due upon receipt of invoice, or terms outlined by the European Site Solutions Summit. Make checks payable to Society for Clinical Research Sites (see info under Payment Terms)

European Site Solutions Summit
10326-B Baltimore National Pike
Ellicott City, MD 21042
Attn: Accounting Department

☐ **Invoice and Credit Card**

50/50 I authorize the EU Site Solutions Summit to charge \$ _____ to the credit card below. The remaining 50% of the total will be due on 1/1/2018.

☐ **Special Instructions** _____

I authorize SCRS to charge the total of this agreement to the credit card below.

Have Questions? Contact...

Sean Soth • Exhibit and Media Sales

410.963.2952

sean.soth@mySCRS.org

☐ Visa ☐ MasterCard ☐ American Express

Card Number _____ Exp. Date _____ Sec. Code _____

Billing Address (if different from above) _____ City/State/Zip _____

2018 EXHIBITOR RULES & REGULATIONS

All exhibitors participating in the 2018 European (EU) Site Solutions Summit (Summit) must adhere to the following rules and regulations. These rules and regulations may be amended and changed as necessary for the orderly conduct of the EU Summit. Any changes will be provided to exhibitors.

Cancellation Policy

This agreement is non-cancellable. Terms are enforced regardless of sponsor/exhibitor attendance at the EU Summit, or if the exhibit space is resold at a later date.

Exhibit Space

Includes: 6' table, 2 chairs, and waste basket.

Exhibit Services

The Tower – A Guoman Hotel will provide internet, electric, and other exhibitor services onsite.

Logo

Upon exhibit space submission, email logo in an EPS format to brittany.parrotte@myscrs.org. Logos submitted without EPS will not be included in signage onsite.

Use of Attendee List

All exhibitors are eligible to use the EU Summit attendee mail list. Distribution of this list to any other business is prohibited. The lists include: Attendee name, title (if provided), company, and mailing address. Misuse of list in any way is subject to a fine no greater than the fee of your exhibit space.

Termination of Event

If the European Site Solutions Summit should be prevented from holding the exhibition for any reason beyond the EU Summit's control such as but not limited to: building damage, fire, riots, strikes, acts of government, terrorist acts, war (declared or undeclared), regulations or advisories issued by the U.S. government or its agencies (or foreign governments or agencies in the case of international attendees), curtailment of transportation facilities or acts of God, then the EU Summit has the right to cancel the exhibition, or any part thereof, with no further liability to the exhibitor other than a credit of the exhibit space fee towards the next European Site Solutions Summit, less a proportionate share of the exposition costs incurred. In addition, exhibitor acknowledges that EU Summit, The Tower – A Guoman Hotel, and Hi-Fidelity Group do not maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain such insurance, including, if desired, business interruption and property damage insurance covering losses by the exhibitor. Responsibility for the security of an exhibitor's area, product and property rests solely with the exhibitor.

VAT

SCRS and the EU Site Solutions Summit recognizes the VAT regulations of the country where the exhibition is held. Any organization participating as an exhibitor agrees to follow applicable VAT regulations.

Liability

The exhibitor assumes entire responsibility and hereby agrees to indemnify, defend, and hold harmless EU Summit, The Tower – A Guoman Hotel, Hi-Fidelity Group and each of their employees and agents harmless against all claims, losses, and damages to persons or property, governmental

charges of fines, and attorneys' fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibit booth and presence on the exhibition premises, excluding any such liability caused by the sole negligence of the EU Summit, The Tower – A Guoman Hotel, Hi-Fidelity Group or its employees and agents. Exhibitor's certificate of insurance shall be provided upon request.

General Exhibitor Conduct

Booths must be set-up and ready for inspection and surrounding aisles clear of exhibitor's equipment and debris at least one (1) hour prior to opening. In the event that no representative of an exhibiting organization has claimed its space by one hour prior to opening, the EU Summit has the authority to allow the hotel to move the exhibit materials to a storage location at the exhibitor's expense. The exhibitor agrees to pay for the assembly charge in said event, and will be invoiced accordingly. Exhibitors agree to keep their exhibits properly staffed and intact during the published exhibition hours. Early dismantling is strictly prohibited. Penalties will be imposed on any organization that does not abide by this policy and may affect the violator's right to exhibit at future EU Summit events. Layout must not obstruct aisles or other exhibits: Exhibits may not project beyond the space allotted and aisles must be kept clear. Exhibits shall not obstruct the view or interfere with traffic to other exhibits.

Exhibitor Restrictions

Recruitment: Recruitment of attendees is prohibited. Exhibitors agree to send business development, marketing, or operations personnel. Activity pertaining to new employee acquisition is prohibited.

Exhibitor Materials

Exhibitors may distribute material in the Exhibit Hall. Materials left in public areas will be removed. Advertising materials may not be displayed in hotel hallways or reception areas.

Badges

Exhibitors must wear conference badges for identification.

Appearance and operation of exhibits

No exhibit may interfere with the line of sight to any neighboring exhibit. The EU Summit has the right to mask, move, or disassemble any exhibit that chooses not to comply with IAEE standards at the expense of said exhibitor.

Hosted Events

Exhibitors may not schedule private functions or events which conflict with officially scheduled EU Summit events. The EU Summit reserves the right to prohibit or restrict exhibits that because of noise, method of operation, materials, or any other reason become objectionable, and also to evict any exhibitor whose conduct, in the opinion of the EU Summit, may detract from the general character of the exhibition. In the event of such restriction or eviction, the EU Summit is not liable to refund to the exhibitor any of the exhibit expenses. No exhibitor is allowed to assign, sublet, or apportion, for money or otherwise, the whole or part of space allotted him

or her unless permission is granted in writing by the EU Summit.

Vacancy Policy

No exhibitor is permitted to vacate their exhibit space before scheduled tear-down time without written permission from the EU Summit conference management. Any exhibitor who ignores this term agrees to pay a fine not greater than 25% of their total booth cost. Should an exhibitor be required to vacate before the tear-down time due to unforeseen circumstances, they are encouraged to work with the EU Summit conference management to find alternate means for vacating their booth.

Film, Sound Devices, and Lighting

If moving pictures, loudspeakers or sound devices are used, the exhibitor agrees to comply with hotel requirements for the operation of the equipment. Any filming in or around exhibitor space will require proper release forms between the film subjects and the exhibitor. Sound equipment will be permitted only if tuned to conversational level and is not objectionable to neighboring exhibitors. Exhibitor shall be liable for all music licensing fees for any music played by the exhibitor. Exhibition area-wide broadcasts are not permitted. The EU Summit reserves the right to restrict the use of glaring lights or objectionable lighting effects.

Fireproofing

The exhibitors must strictly comply with all local fire and safety regulations. All decorations and booth equipment must be fire proofed and electrical wiring must meet the safety requirements of the hotel. Affidavits attesting to flameproof compliance with fire department regulations must be submitted when requested. No combustible material may be stored in or around exhibit booths. All exhibits must meet OSHA requirements pertaining to the safe use of tools, materials, and equipment.

Floor Plan

All dimensions and locations shown on the official floor plan are believed, but not warranted, to be accurate. The EU Summit reserves the right to make modifications that may be necessary to meet the needs of the exhibitors and the exhibit program. The EU Summit has the absolute right to allocate and assign space among exhibitors and to relocate exhibits after initial assignment if circumstances warrant at its sole discretion.

