2027 SCRS Publications

SCRS talks PODCAST

Weekly 20-minute interviews

InFocus Newsletter

Quarterly Newsletter

NEW

The Exchange

Quarterly Short-Form; Multi-Perspective

Three Publications:

- **SCRS Talks Podcast:** Weekly 20-minute conversations on what's working in clinical research operations. Downloaded in 100+ countries.
- **InFocus Newsletter:** One theme per quarter, explored in depth, with practical detail readers can take back to their sites.
- **The Exchange:** One topic. Several perspectives. Short enough to read quickly and to write without a big time commitment.

(NEW!) The Exchange:

The Exchange puts the industry's perspectives on the same page. Each issue takes one practical topic from the quarter's theme and publishes short contributions of about ~175 words, from different roles. Readers see where perspectives align, where they differ, and what to do next. For contributors, it's an easy way to join the conversation: no long article required, and the viewpoint appears alongside peers and partners.

InFocus opens the topic; The Exchange continues it

Reach & Audience Overview

46,000+	22,000+	110,000+
Social Media Followers	Email Subscribers	Annual Website Visitors

InFocus Newsletter

- 3,000 readers annually
- 61% based in United States

Podcast

- 140 average listeners per episode
- Listeners in 100+ countries

Up To 4X PER YEAR

Four contributions a year, in the format you choose. GIPs and site members can contribute up to four times per year across the podcast, InFocus, and The Exchange (at least one must be an Exchange piece). Space is limited and reserved in advance. Email **communications@myscrs.org.**

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Topics:

- **Q1 - FINANCE:** Where site budgets fall short and how to close the gap. Fair market value vs. what a study actually costs to run.
- **Q2 - TECHNOLOGY:** Too many platforms, too many logins: managing technology load at the site. AI in site operations: what's working and what isn't.
- **Q3 - GROWTH:** How study-selection decisions get made and how feedback reaches sites. Making feasibility a two-way conversation.
- **Q4 - OPERATIONS:** Cutting the training burden on site staff. Where document rework and legal queues lose time, and how to get it back.

2027 InFocus Schedule

Month	Content Due	Publish Date
February	Jan 20	Feb 3
May	Apr 28	May 12
August	Aug 4	Aug 18
November	Oct 27	Nov 10

2027 The Exchange Schedule

Month	Content Due	Publish Date	Topics of Discussion
March	Mar 3	Mar 17	Closing budgeting gaps
June	Jun 16	Jun 30	AI Implementation
September	Sep 8	Sep 22	Feedback & Communication
December	Dec 1	Dec 15	Training Burden