

SCRS Publications

SCRS Talks Podcast

20 minute interviews

[Request Interview](#)

InFocus Newsletter

Digital magazine

[See Example](#)

SCRS Global Impact Partners (GIP) and site members can contribute to the **newsletter and/or podcast up to 3 times per year**. Space must be reserved in advance. To reserve your spot, email communications@myscrs.org.

2026 InFocus Schedule

Month	Submit By	Publish Date*
April	Apr 14	Apr 28
August	Aug 4	Aug 18
December	Dec 1	Dec 15

Content Guidelines

Can I promote my organization/ product/service?
Content should be educational and non-promotional.

*subject to change
Does the content need to be original?
Anything produced by your organization can be repurposed.

Who can see the article?
Publications are shared publicly via social media, email and website.

How long should the articles be?
Articles range from 800 – 2,000 words. Photos, graphics and/or videos can be included.

Reach & Audience Overview

45,000+ Social Media Followers	22,000+ Email Subscribers	110,000 Annual Website Visitors
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InFocus Newsletter

- 10,000 readers annually
- 61% based in United States

Podcast

- 100 average listeners per episode
- 73% listeners in U.S., 12% Europe, 10% Oceania

Most Popular Topics

- technology implementation
- patient recruitment
- site finances and budgeting
- payments and contracts
- patient stories / case studies
- workforce and HR

Contact: communications@myscrs.org