# **SCRS IncluDE Site Solutions Summit**

## April 7-8, 2025 | Atlanta, Georgia

#### Loews Atlanta Hotel

This critical DEI-focused program will explore the complexities, opportunities and innovations taking place within the clinical research enterprise. Sponsorship places your voice among the leading organizations dedicated to prioritizing diversity and health equity in clinical research.



# **Exhibiting Sponsorships**

#### Premier Sponsorship - \$9,950

- Prime location 8'd x 10'w exhibit space
- 4 full-conference registrations
- Access to allowable attendee list (name, title, organization, physical mailing address)
- Logo included on website, signage, app, and Summit slide decks
  Invited as a speaker at a roundtable, panel or other presentation
- during the Summit (subject to availability and topic selection)

#### Performance Sponsorship - \$5,950

- 8'd x 10'w exhibit space
- 2 full-conference registrations
- Access to allowable attendee list
- Logo included on website, signage, and app





# **Experience Sponsorships**

#### Site Appreciation Reception - \$10,000

Celebrate Site Success with the entire Summit community. This exclusive reception includes: signage, unique visibility, app and stage mentions and custom food and beverage offerings.

#### Site Spark Innovation Award - \$7,500

Exclusive Sponsor of the Site Spark Innovation Award honoring a research site who has demonstrated an outstanding advancement in site operations or technology.

#### **Networking Breaks - \$5,000**

Logo on signage near break stations in exhibit hall, leave materials on break tables.

#### **Clinical Connections Lunch Sponsorship - \$5,000**

Logo on signage near lunch stations, option to leave materials on lunch tables.

#### Attendee Bag Sponsorship - \$5,000

Logo alongside of the SCRS Summit logo on each bag and placement of one piece of marketing collateral in bags.

#### Summit Registration Experience - \$5,000

Exclusive sponsorship welcoming all attendees to the Summit. High logo visibility through signage at the registration desk, kiosks, program guide and registration website.

#### Attendee Badge Lanyard Sponsorship - \$5,000

Full-color logo on each attendee lanyard.

### WiFi Sponsorship - \$4,500

Logo on all Wi-Fi signage, website, daily news, and holding slides during sessions. Includes banner ad in the conference app. (1) app push notification and incorporation of company name in Wi-Fi password.

#### Hydration Sponsorship - \$4,500

Logo on reusable SCRS water bottles distributed with attendee bags at registration, signage at water stations throughout conference area

#### App Sponsorship - \$4,000

Branding featured on app splash page. Includes (1) banner ad linked to desired website or profile on app. Logo included on all email communications to attendees about app prior to Summit.

#### Table Talk Sponsorship - \$4,000

Logo near lounge areas and tables in between breakout sessions. Option to leave behind marketing materials.

#### Breakfast Sponsorship - \$3,500

Chair drop at each seat, brief company introduction, and logo on signage.

#### Summit Portfolio - \$3,500

Logo or artwork alongside the SCRS Summit logo on each Summit portfolio.

#### **Opening Session Panel - \$3,000**

Recognition by SCRS and logo on stage signage. Option to welcome crowd with short message, less than 1 minute.

#### **General Session Sponsorship - \$2,500**

Recognition by SCRS and logo on stage signage

#### Know Before You Go Email Sponsor - \$2,000

Ad in outbound emails, contact info of opt-in attendees, message from host, and logo on slides in Know Before You Go Webcast.

# **WEAR 2025 SPONSORSHIP PACKAGES** ALL PRICES ARE IN US DOLLARS (\$)

Global Site Solutions Summit Sept 29 - Oct 1, 2025 Orlando, Florida	European Site Solutions Summit Feb. 24-25, 2025 Lisbon, Portugal	IncluDE Site Solutions Summit April 7-8, 2025 Atlanta, Georgia	Oncology Site Solutions Summit April 9-10, 2025 Atlanta, Georgia	SCRS West: Clinical Tech & Innovation June 2-3, 2025 Scottsdale, Arizona	Australia & New Zealand Site Solutions Summit July 2025 Melbourne, Australia
□ Premier   □ Premier PLUS	☐ Premier Sponsor	Premier Sponsor	Premier Sponsor	Premier Sponsor	Premier Sponsor
\$20,000   \$36,000	\$9,950	\$9,950	\$9,950	\$9,950	\$5,950
Performance Sponsor	□ Performance Sponsor	Performance Sponsor	Performance Sponsor	Performance Sponsor	Performance Sponsor
\$8,200	\$5,950	\$5,950	\$5,950	\$5,950	\$4,950
Item/Event Sponsorships:	Item/Event Sponsorships:	Item/Event Sponsorships:	Item/Event Sponsorships:	Item/Event Sponsorships:	Item/Event Sponsorships:

## SCRS Resource Guide Network - Online Advertising (Summit Exhibitor Pricing)

□ Premium Profile - \$995/yr. □ Standard F		ory Sponsorship & Premiun	•
Subtotal \$	Sponsor or exhibitor agrees to comply with all terms and conditions on both forms of this agreement. All terms and conditions of the 2025 Site Solutions Summits are agreed upon and enforced by Exhibitor's signature. Exhibitor understands terms are non-cancellable. Exhibitor agrees to pay for the assigned exhibit space in accordance with the guidelines contained in the exhibitor rules and regulations page.		
TOTAL \$		[	
	Print Name		Title:
Contact Information			
Company Name:			
Company Address:			
Company City:Sta	te:Postal Cod	de:Country	
Web Address:			
Primary Contact Person:	Title/Role:		
Email Address:	Phone:		

Billing Information	Billing Date(s)
Billing Contact Person:	Title/Role:
Email Address:	Phone:

□ Invoice my company at the provided address: Invoice my company at the above address. I understand that payment is due upon receipt of invoice, or terms outlined by the Site Solutions Summits.

### □ PO# Required

Credit Card: I authorize SCRS to charge S	\$	to the credit card below.			
Card Type: 🛛 Visa 🔹 MasterCard	<b>AMEX</b>				
Card Number:	Exp:	Security Code:			
Special Billing Instructions:					

## **Payment Terms**

Payment can be made by credit card (V, M, AX) during the registration process or by check. Payment by check is due upon receipt of invoice from Society for Clinical Research Sites or upon signature of this agreement. Booth assignment is contingent upon receipt of payment in full, terms are non-cancellable.

## **Cancellation Policy**

Full cancellation, without penalty is available until 12/1/2024. For cancellations after 12/1/2024 the exhibitor will be responsible for the full agreement price and terms of said agreement. Cancellation of participation does not release the exhibiting company from its obligation to the contract terms and 100% payment of the contracted fee.

Questions about payments can be directed to: Monica Williams monica.williams@mySCRS.org

# **WESCRS 2025 EVENT TERMS & CONDITIONS**

These terms (the "Agreement") govern your exhibition, sponsorship, and/or participation In any SCRS Summit (the "Event") being held in 2025. By signing the exhibitor application form for the Event, you agree to these terms, which form a binding contract between SCRS Corporation ("SCRS") and you (the "Exhibitor"). SCRS reserves the right to subject Exhibitor to penalties and fines at SCRS's sole discretion for violation of any terms and conditions of this Agreement, without waiving its right to any other remedies available to SCRS, at law or equity.

#### **Cancellation Policy**

Full cancellation, without penalty is available until 12/1/2024. For cancellations after 12/1/2024 the exhibitor will be responsible for the full agreement price and terms of said agreement. Cancellation of participation does not release the exhibiting company from its obligation to the contract terms and 100% payment of the contracted fee.

Termination of Event. If Site Solutions Summit should be prevented from holding the exhibition for any reason beyond Summit's control such as but not limited to: building damage, fire, riots, strikes, acts of government, terrorist acts, war (declared or undeclared), regulations or advisories issued by the U.S. government or its agencies (or foreign governments or agencies in the case of international attendees), curtailment of transportation facilities or acts of God, then Summit has the right to cancel the exhibition, or any part thereof, with no further liability to the exhibitor other than a credit of the exhibit space fee towards the next corresponding Site Solutions Summit, less a proportionate share of the exposition costs incurred. In addition, exhibitor acknowledges that SCRS, the corresponding hotel or convention center, and Hi-Fidelity Group do not maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain such insurance, including, if desired, business interruption and property damage insurance covering losses by the exhibitor. Responsibility for the security of an exhibitor's area, product and property rests solely with the exhibitor.

Exhibit Space 10'wx8'd - Global, Diversity and Oncology Summits. Includes: Pipe & drape, side rail, 6-foot table, 2 chairs, and waste basket.

Exhibit Space - European/Australia-New Zealand/SCRS West. Includes (1) one 6-foot table and 2 chairs.

**Exhibit Services.** Corresponding hotels will provide engineering and internet services for exhibitors. To place orders, please refer to the forms found on corresponding Summit website.

Logo. Upon exhibit space submission, email logo in JPG/PNG and EPS formats to Karim.Cheikh@myscrs.org. Logos submitted without EPS will not be included in signage onsite.

#### Advertising (Global Site Solutions Summit Only)

Please review the Site Solutions Summit advertising terms and specifications on SiteSolutionsSummit.com. No Summit advertising placement is guaranteed past the deadlines listed in the terms document. Advertising acceptance of this agreement does not waive the right of the Summit to reject any agreement for ad space or reject any advertising copy. Full Page Advertisement Dimension: 5.5" wide by 7.5" high, 300dpi (EPS format preferred), Half-Page Advertisement Dimension: 5.5" wide by 3.375" high, 300dpi (EPS format preferred).

#### **Exhibitor Conduct.**

- 1. Exhibitor agrees to comply with all applicable laws at all times during the Event.
- 2. Exhibit Space (as defined herein) must be set-up and ready for inspection and surrounding aisles clear of Exhibitor's equipment, materials, property and debris (collectively, "Exhibitor Property") at least one (1) hour prior to Event opening. In the event that no representative of Exhibitor has claimed its space by one hour prior to opening, Event has the authority to allow the Event Location to move the Exhibitor's Property to a storage location at the Exhibitor's expense.
- Exhibitor agrees to keep their Exhibit Space properly staffed and intact during the published exhibition hours. Early dismantling of Exhibit Space or Exhibitor Property is strictly prohibited.
- Exhibitor's Exhibit Space layout must not obstruct aisles or other exhibits. Exhibits may not project beyond the space allotted and aisles must be kept clear.
- Exhibitor shall not assign, subject, or share in whole or in part, its exhibit space without prior written consent from SCRS.
- 6. Exhibitor agrees to send business development, marketing, or operations personnel to Event. Any activity pertaining to new employee acquisition at the Event is prohibited, including but not limited to recruitment of attendees.

- 7. Exhibitor may distribute and display Exhibit Property such as advertising and materials only in approved areas of the Event Location. Materials left in public areas will be removed. Advertising materials may not be displayed in Event Location hallways or reception areas.
- 8. Exhibit and its personnel must wear provided Event badges at all times when present at Event Location.
- 9. Exhibitor may not schedule private functions or events which conflict with SCRS- scheduled Event programs.
- 10. If moving pictures, loudspeakers or sound devices are used, Exhibitor agrees to comply with all applicable Event Location requirements. Sound equipment will be permitted only if tuned to reasonable conversation level and is not objectionable to neighboring exhibitors.
- 11. Exhibitor shall be liable for all music licensing fees for any music played by the Exhibitor.
- Exhibition area-wide broadcasts are not permitted. Summit reserves the right to restrict the use of glaring lights or objectionable lighting effects.
- 13. Exhibitor must strictly comply with all local fire and safety regulations. All decorations and booth equipment must be fire proofed and electrical wiring must meet the safety requirements of the Event Location. Affidavits attesting to flameproof compliance with fire department regulations must be submitted when requested. No combustible material may be stored in or around exhibit booths. The Exhibitor is solely responsible for ensuring that its exhibit and Exhibitor Property meet applicable OSHA requirements pertaining to the safe use of tools, materials, and equipment.
- 14. To the extent applicable, Exhibitor shall have sole responsibility for ensuring that it is in full compliance with the Americans with Disabilities Act and any regulations under the Act. Exhibitor will ensure the accessibility of its Exhibit Space and agrees to hold harmless and indemnify SCRS against any claims, damages, loss or exposure, including attorney's fees and costs, arising out of or related to any alleged ADA violation.

Exhibitor is solely responsible for the compliance of their exhibits with the terms and conditions of this Agreement and are further responsible for informing all Exhibitor agents, affiliates, representatives, personnel, contractors, subcontractors, and other Exhibitor-related third parties of the standards to which exhibits and Exhibitor are subject.

#### Exhibit Space.

- 1. Details and specifications related to the exhibit space for the Event (the "Exhibit Space") and advertising terms are set forth in Attachment A, attached hereto and incorporated by reference.
- 2. All dimensions and locations shown on the official floor plan are believed to be accurate, but SCRS makes no warranties or representations as to the accuracy of the floor plan. SCRS has the absolute right to allocate and assign space among exhibitors and to relocate exhibits after initial assignment if circumstances warrant at its sole discretion.
- 3. SCRS reserves the right to select or reject in whole or part, any company or product for inclusion in the Event, and shall have the right to exclude or to require modification, in whole or in part, of any exhibit which, in its sole discretion, it considers unsuitable or not consistent with the character of the Event. SCRS reserves the right to prohibit the use of any lighting, electronic equipment or audio or visual displays or presentations, which, in its sole discretion, in whole or in part, it considers objectionable. SCRS is not liable to Exhibitor in such cases, and will make any refunds to Exhibitor.

Cancellation. Refunds for cancellation, without penalty is available until 12/1/2024 . For cancellations after such time, Exhibitor will be responsible for the full price and terms of the Agreement. The Agreement is enforced regardless of whether Exhibitor attends the Event, or if the exhibit space is resold at a later date.

Use of Attendee List. Subject to payment in full and compliance with this Agreement, Exhibitor will be granted limited, non-assignable, and revocable access to the Event attendee mail list. Distribution of this list to any third party is strictly prohibited.

COVID-19. Exhibitor assumes all risks associated with traveling to, and attending the Event. You formally acknowledge all responsibility for COVID-19 related incidents or risks that may arise due to onsite activities. SCRS is not responsible for ensuring Exhibitor complies with any local, state, federal, or national COVID-19 related requirements.

Privacy Policy. SCRS owns and operates the Event and is committed to protecting the privacy of its attendees. SCRS collects and processes personal information of Exhibitor and attendees in accordance with its privacy policy, as may be updated from time to time. By attending the Event, Exhibitor agrees to the terms set forth in SCRS's privacy policy. SCRS's privacy policy can be found at: https://myscrs.org/policies/privacy-policy/

Indemnification. The Exhibitor agrees to indemnify and hold harmless SCRS, Event Location, and its and their affiliates, officers, directors, employees and members from any and all liability (i) to any person or persons for or by reason of any condition, defect or operation of any apparatus, equipment or fixtures furnished by the Exhibitor in connection with Exhibitor's Exhibit Space or property; (ii) to any person or persons for or by reason of any act or omission of said Exhibitor, or any of his/her agents, servants or employees, including, but not limited to, claims of injury, death or property damage, or of copyright, trademark or patent infringement, and unfair competition or product liability. The Exhibitor, on signing the exhibitor application form expressly releases SCRS and Event Location and its and their affiliates, officers, directors, employees, and members from any and all claims for such loss, damage or injury.

Insurance. All Exhibitor Property is understood to remain under the Exhibitor's custody and control in transit to and from and within the confines of the Event Location. SCR5 and its employees do not assume any liability of any Exhibitor Property. Exhibitor understands that SCR5 assumes no liability for the Exhibitor Property and does not maintain insurance to cover Exhibitor or Exhibitor Property. Exhibitor shall carry comprehensive general liability coverage, including premises, operations and contractual liability coverage of at least \$1,000,000 per personal injury liability, and \$1,000,000 for Property Damage Liability and Workmen's Compensation with Employer's Liability with a limit of at least \$100,000.

Force Majeure. SCRS shall not be liable for the delay or cancellation of an Event caused by a Force Majeure Event (as defined herein). In the case where an Event is cancelled or delayed due to a Force Majeure Event, no refunds will be made, and Exhibitor will be given a credit to be used within one year for a future SCRS event which takes place within one year of the start date of the Event cancelled or delayed. A "Force Majeure Event" is any circumstance outside our reasonable control and includes, but is not limited to, the following:

- acts of God, flood, drought, earthquake or other natural disaster;
- epidemic or pandemic (whether locally, nationally, or globally recognized);
- terrorist attack, civil war, civil commotion or riots, war, threat of or preparation for war, armed conflict, imposition of sanctions, embargo, or breaking off of diplomatic relations;
- 4. nuclear, chemical or biological contamination;
- any law or any action taken by a government or public authority, including without limitation imposing an export or import restriction, quota or prohibition;
- 6. collapse of buildings, fire, explosion or accident;
- 7. any labor or trade dispute, strikes, walkouts, industrial action or lockouts; and
- 8. interruption or failure of utility service.

Miscellaneous. SCRS's failure to exercise any right provided for herein shall not be deemed a waiver of any further rights. SCRS shall not be liable for any failure to perform its obligations where such failure results from any cause beyond SCRS's reasonable control. If any provision of this Agreement is found to be unenforceable, that provision shall be limited to the minimum extent necessary so that this Agreement shall otherwise remain in full force. This Agreement is not assignable nor transferable by Exhibitor except with SCRS's prior written consent. This Agreement shall be governed by the laws of the State of Delaware and the parties shall submit to the exclusive jurisdiction of the courts of Delaware. Both parties agree that this Agreement is the complete statement of understanding between them and supersedes all previous written and oral agreements and understandings relating to the subject matter herein, and that all modifications must be in writing signed by both parties, except as otherwise provided. No partnership or employment is created as a result of this Agreement, and Exhibitor acknowledges that it does not have any authority to bind SCRS in any respect whatsoever.